

Digital Phenotyping



mindstrong

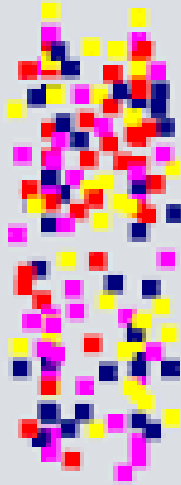
Tom Insel, MD

Co-founder and President, Mindstrong Health

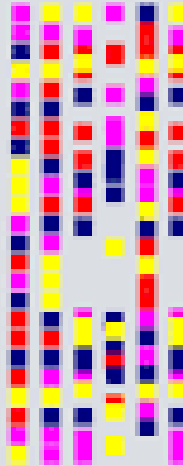
September 15, 2018

The AI Revolution

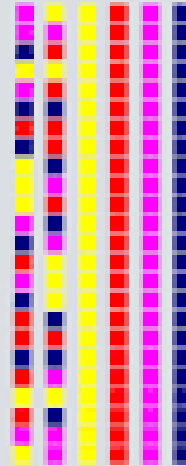
BIG DATA



ANALYTICS



DECISIONS



Development and Validation of a Deep Learning Model for Detection of Diabetic Retinopathy in Retinal Fundus Photographs

Varun Gulshan, PhD; Lily Peng, MD, PhD; Marc Coram, PhD; Martin C. Stumpe, PhD; Derek Wu, BS; Arunachalar Subhashini Venugopalan, MS; Kasumi Widner, MS; Tom Madams, MEng; Jorge Cuadros, OD, PhD; Ramasamy Kiran Rajiv Raman, MS, DNB; Philip C. Nelson, BS; Jessica L. Mega, MD, MPH; Dale R. Webster, PhD

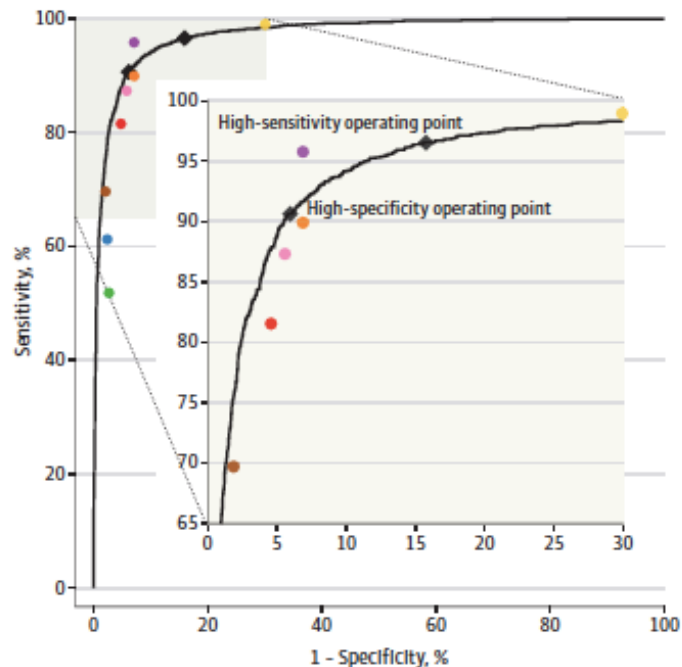


Trained on 1,000 images graded by 5

Validated 9963 images graded by 8

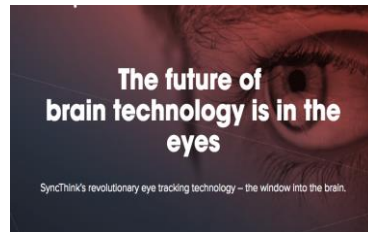
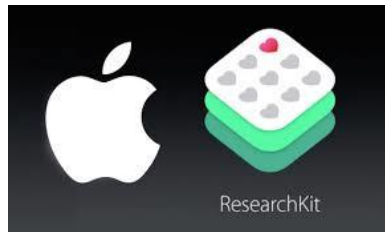
“Deep convolutional neural net”
Can a machine learn (program itself) to identify diabetic retinopathy and edema without rules (unsupervised)?

Figure 3. Validation Set Performance for All-Cause Referable Diabetic Retinopathy in the EyePACS-1 Data Set (9946 Images)



Performance of the algorithm (black curve) and ophthalmologists (colored circles) for all-cause referable diabetic retinopathy, defined as moderate or worse diabetic retinopathy, diabetic macular edema, or ungradable image. The black diamonds highlight the performance of the algorithm at the high-sensitivity and high-specificity operating points. For the high-sensitivity operating point, specificity was 84.0% (95% CI, 83.1%-85.0%) and sensitivity was 96.7% (95% CI, 95.7%-97.5%). For the high-specificity operating point, specificity was 93.8% (95% CI, 93.2%-94.4%) and sensitivity was 90.7% (95% CI, 89.2%-92.1%). There were 8 ophthalmologists who graded EyePACS-1. The area under the receiver operating characteristic curve was 97.4% (95% CI, 97.1%-97.8%).

Neurotechnologies in Silicon Valley



- **New tools + Scale = Big Data**
- **Big Data + Machine Learning = Solutions**
- **Solutions for complex problems = Value**

7 Products Used by > 1 Billion People



TECHNOLOGY

The New York Times

How Big Tech Is Going After Your Health Care

By NATASHA SINGER DEC. 26, 2017

TECHNOLOGY

Amazon, Berkshire Hathaway and JPMorgan Team Up to Try to Disrupt Health Care

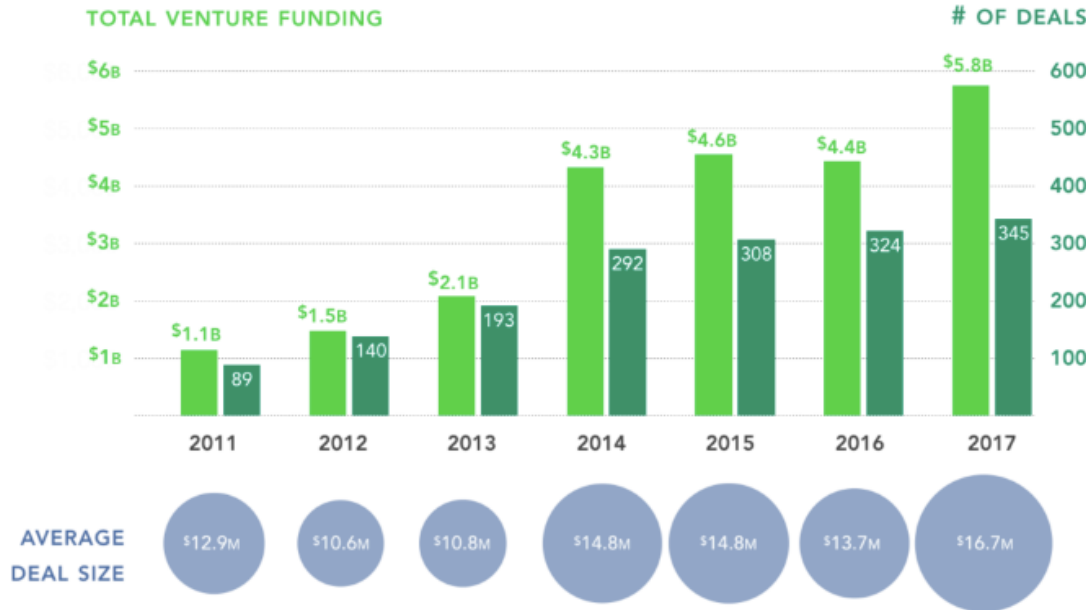
By NICK WINGFIELD, KATIE THOMAS and REED ABELSON JAN. 30, 2018



The Changing Ecosystem of Health Research

DIGITAL HEALTH FUNDING 2011–2017

ROCK
HEAL+H



Tech Giants with health/biomedical initiatives:

Alibaba, Alphabet, Amazon, Apple, Facebook, Fitbit, GE, IBM, Intel, Microsoft

Start-ups:

\$22B invested in Health Tech since 2011

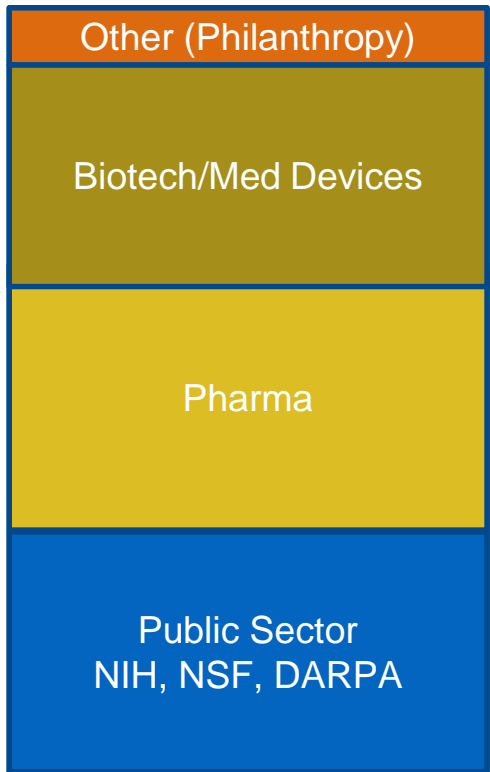
> 1,000 new companies (Rock Health, 2018)

Source: Rock Health Funding Database
Note: Only includes U.S. deals >\$2M; data through December 31, 2017

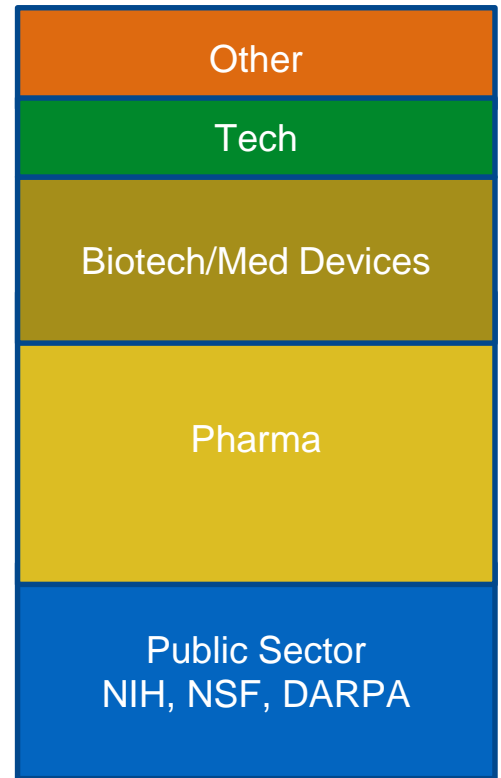
Insel, Nature, 2017

The Changing Ecosystem of Health Research

2000 - 2010



2015 - 2020



Moses et al, JAMA 2015

The Changing Ecosystem of Biomedical Research

Public

Academics

Patient Advocates

Private

Pharma/Biotech

Tech

Output	Papers/Policies
Culture	Individual/Tenure
Science	Basic/Narrow
DNA	Educational
Resources	Constrained by dollars
Public Trust	High

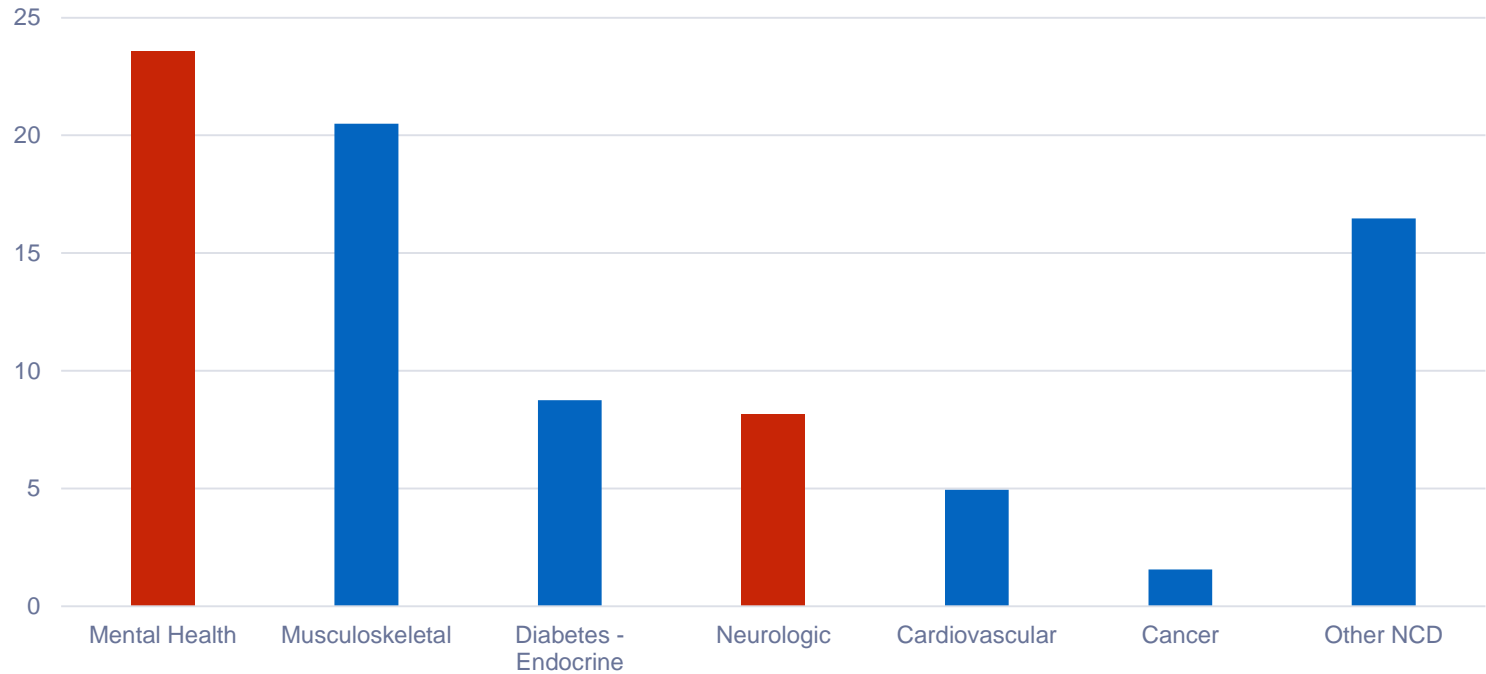
Products/Profits
Team/Churn
Translational/Scale
Transactional
Constrained by time
Low

The Brain Disorder Problem

- **High morbidity and mortality**
- **No evidence of improvement**

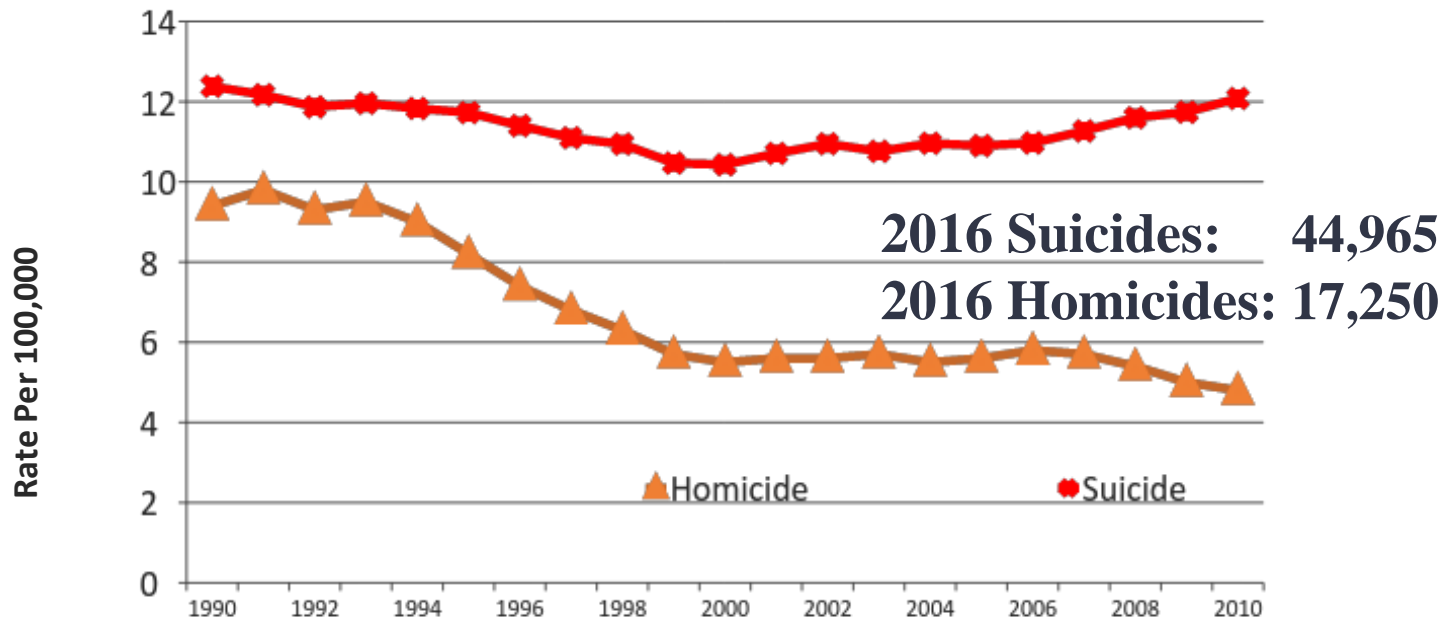
Brain Disorders Have the Highest Disability

Years Lost to Disability - 2016
Non-Communicable Diseases - US



Data from (<http://ghdx.healthdata.org>)

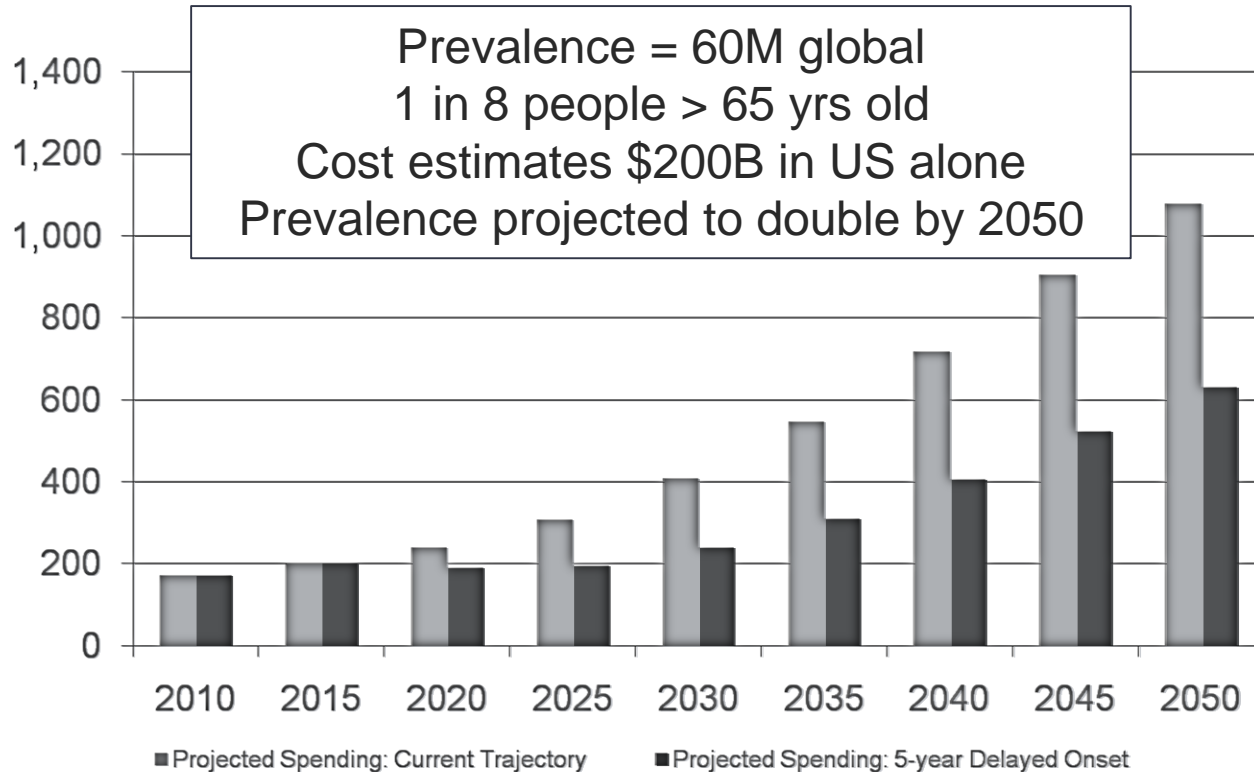
U.S. Suicide Rate Trending Up



Homicides dropped from 9.8/100,000 in 1992 to 4.8/100,000 in 2010 (15,000/yr)

SOURCES: Bureau of Justice Statistics (homicide); Centers for Disease Control (suicide)

Burden of Alzheimer's Disease Over Time: *Projected Spending*



Source: Alzheimer's Association, *Changing the Trajectory of Alzheimer's Disease: A National Imperative* (2010).

Why have we failed to bend the curve?

Imprecise Dx

Lack of biological validity

Lack of Engagement

60% not receiving care

Quality

Fragmented, episodic, reactive

Lack of
Measurement

*We don't manage what we
don't measure*

The Technology Revolution

	2006	2018
Smartphones	64M	3B
Facebook users	12M	2B
YouTube hrs/day	65K	1.0B
Google searches	250M/day	> 3.5B/day
Apps in App Store	<15K	2M
Analytics	Parametric	Machine Learning

Smartphones

A supercomputer in every pocket



	Cray-2 Supercomputer	iPhone
GFLOPS	1.9	300-400
CPU Speed	244MHz	1.85GHz
Memory	?MB	128GB
Weight	2500KG	0.135KG
Cost (2010\$s)	\$32M	\$999

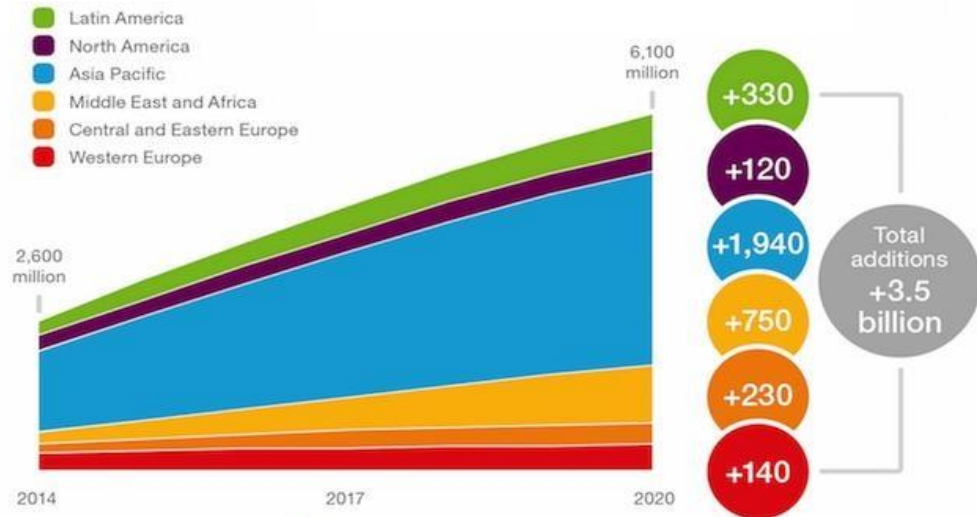


Smartphones

A medical tool for global health – improving diagnosis and connecting care



Smartphone subscriptions per region 2014-2020



Over 3 billion globally and 6 billion by 2020

Over 70 daily checks

Over 2600 daily “touches”

More ubiquitous than clean water, indoor plumbing, and stable electricity

MEASURING MOOD, COGNITION, AND BEHAVIOR

WHAT WE DO TODAY

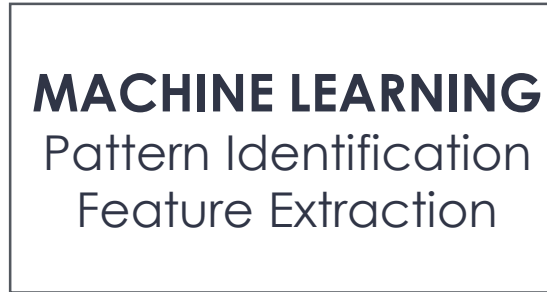
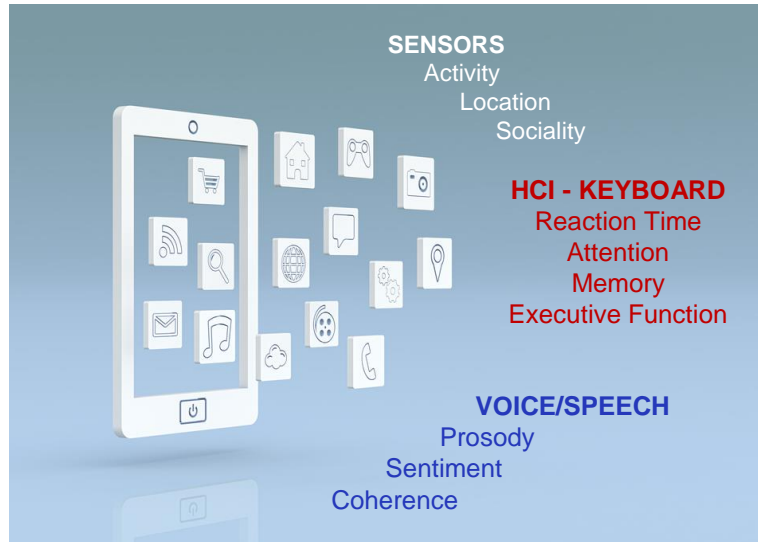
- **Subjective**
- **Episodic**
- **Clinic-based**
- **High burden**

WHAT WE NEED

- **Objective**
- **Continuous**
- **Ecological**
- **Passive**

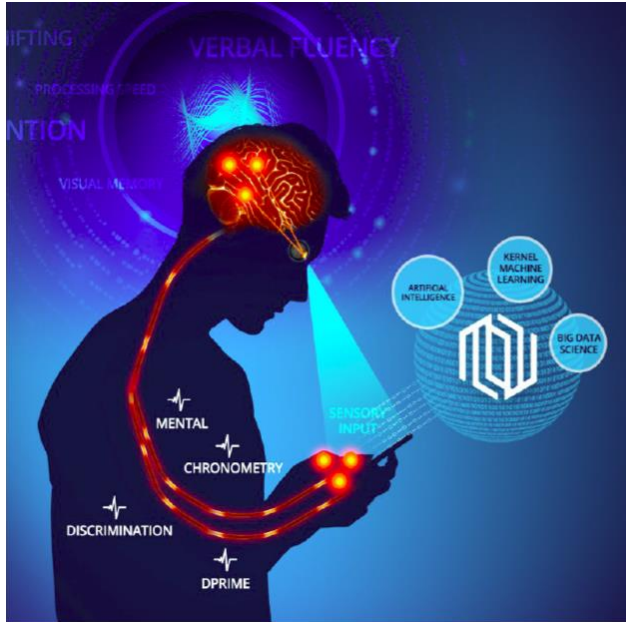
DIGITAL PHENOTYPING

A New Kind of Biomarker



N.B. digital phenotype can also include “digital exhaust” (social media posts, search terms, AI personal assistants etc.)

Human-Computer Interaction (HCI): Measuring Brain Function Passively

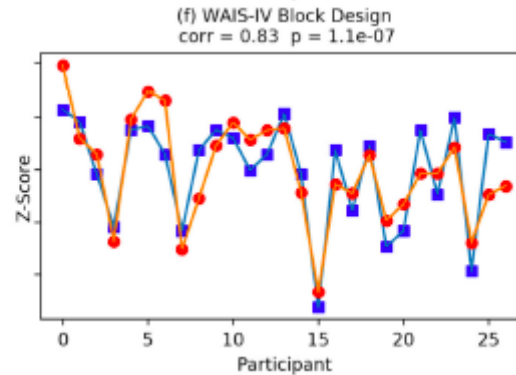
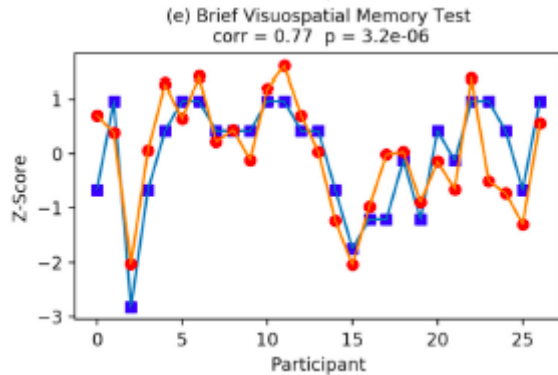
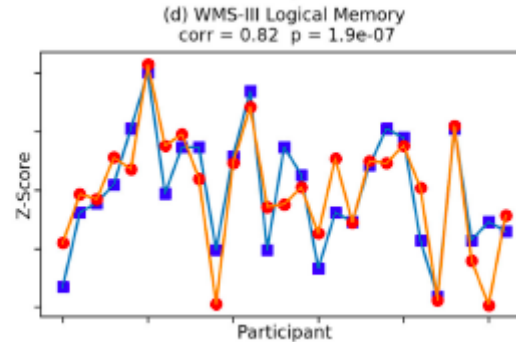
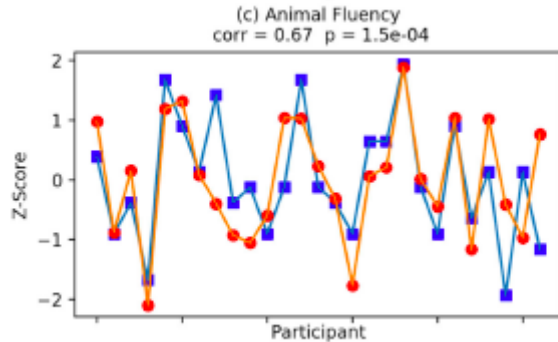
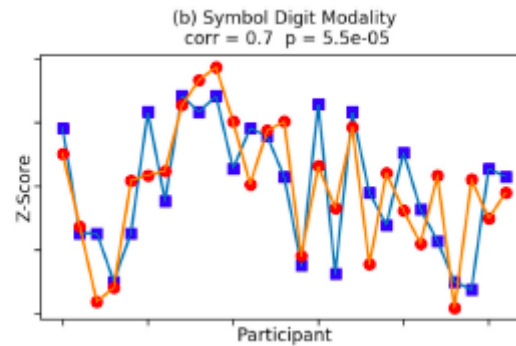
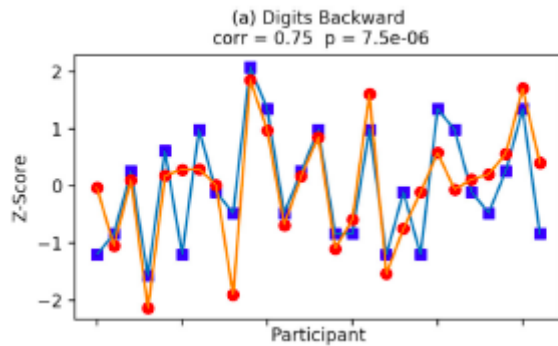


- ▶ 45 keyboard and scroll patterns (e.g., latency between space and character, scrolling patterns)
- ▶ Time-series of performance measures from each of the 45 patterns
- ▶ Apply 23 signal processing transforms to each time-series to derive 1,035 potential digital biomarkers
- ▶ Test highest performing biomarkers with 2-fold cross validation and with replication studies to avoid overfitting errors

Validate in clinical trials along three dimensions:

(1) psychometric properties; (2) clinical constructs; (3) neural correlates

Digital Biomarkers and Cognitive Traits



— Cognitive performance

— Digital biomarker

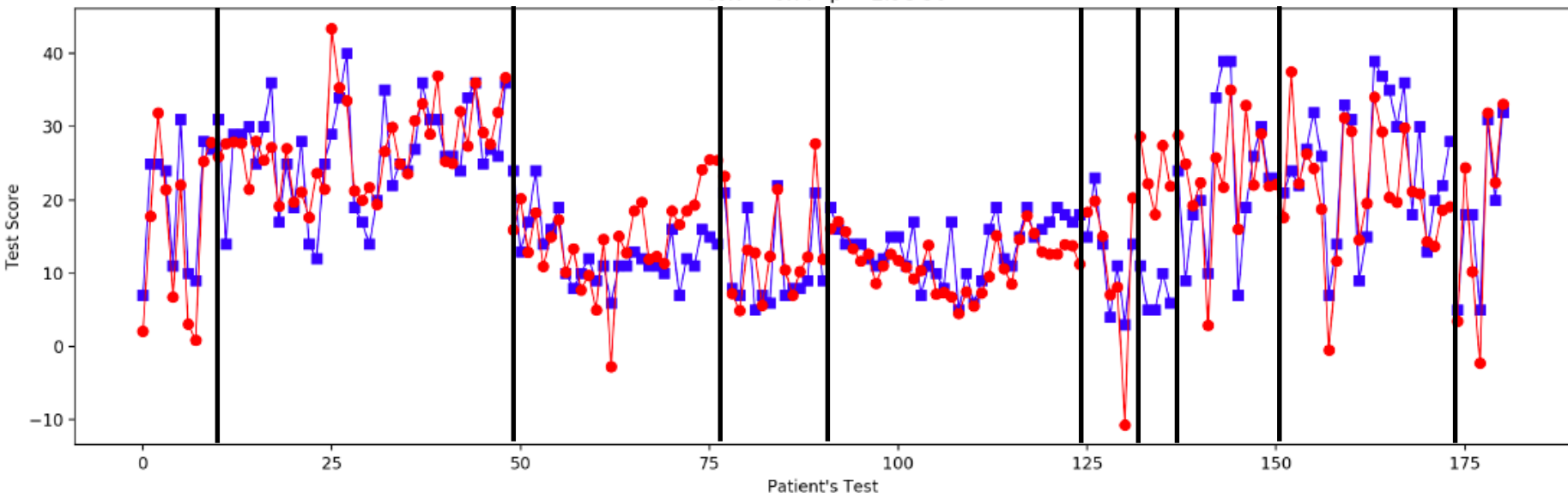
Volunteers ($n = 27$) compared on neurocognitive tests and digital biomarkers.

Correlations across multiple cognitive trait measures = .7 - .8 (roughly test-retest variance)

Digital Biomarkers and Affective States – Tracking Depression

Source: Unpublished data Mindstrong and Kadima Clinic

HAMD LOOCV Predictions for TRD Patients
corr = 0.77 p = 2.9e-36



■ — ■ Ham-D Score

● — ● Digital biomarker

Ketamine treatment of MDD (n = 10, 180 observations)
Overall correlation = 0.77, $p = 2.9 \times 10^{-36}$

MEASURING MOOD, COGNITION, AND BEHAVIOUR

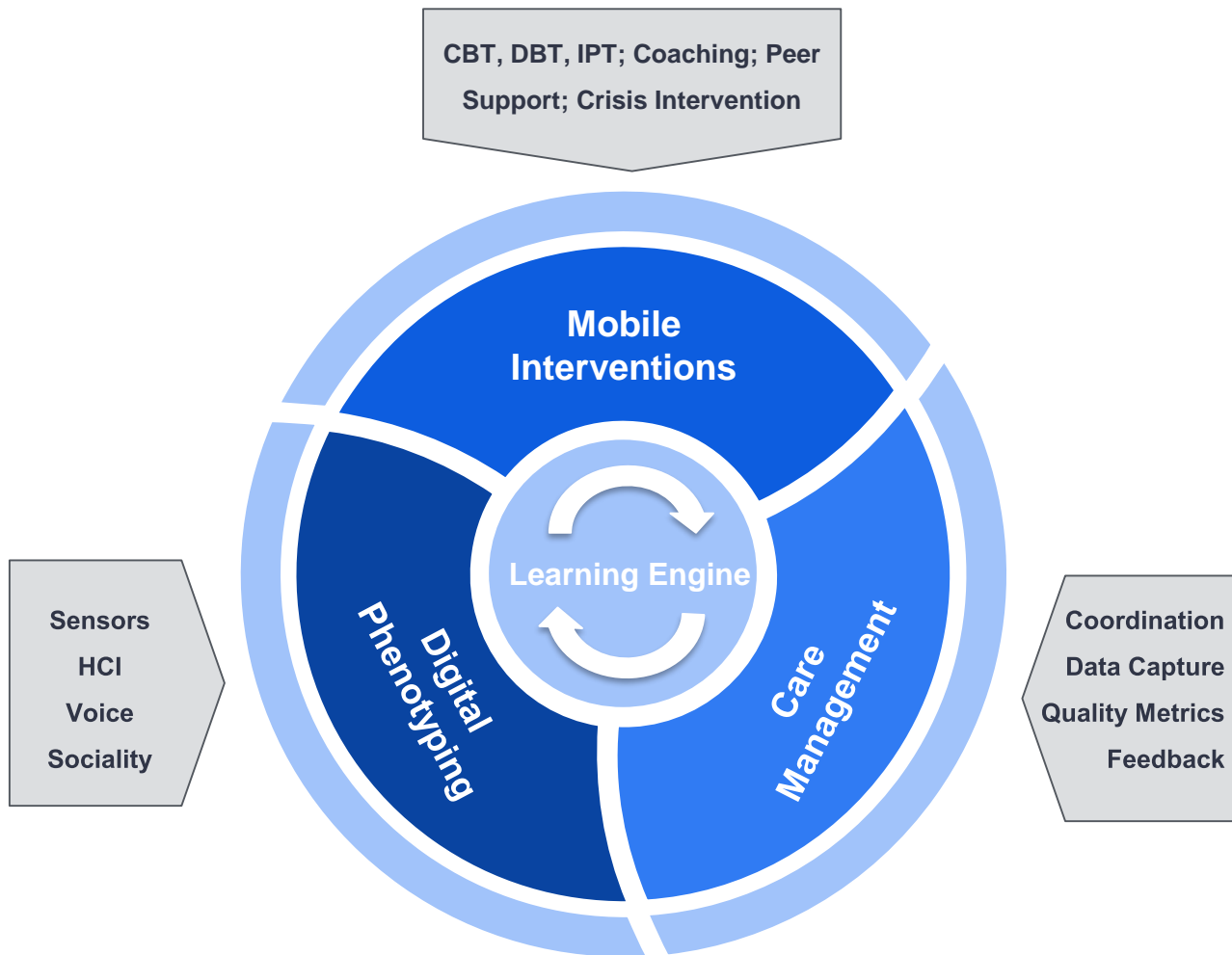
WHAT WE DO TODAY

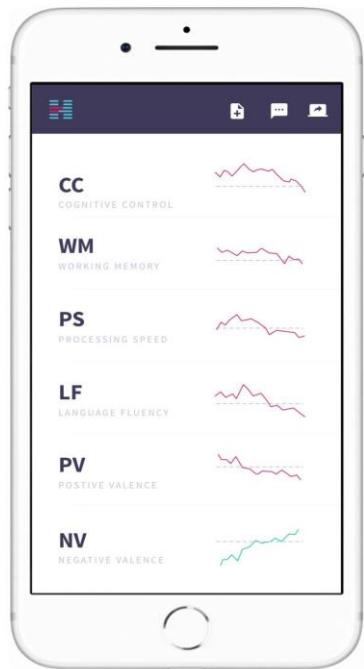
- Subjective
- Episodic
- Clinic-based
- High Burden

WHAT WE NEED

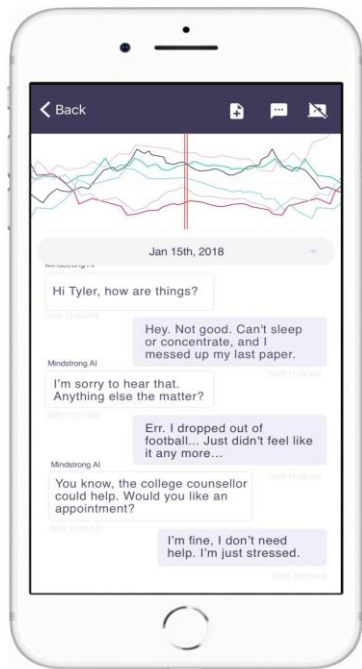
- ✓ Objective
- ✓ Continuous
- ✓ Ecological
- ✓ Passive

The Digital Health Landscape





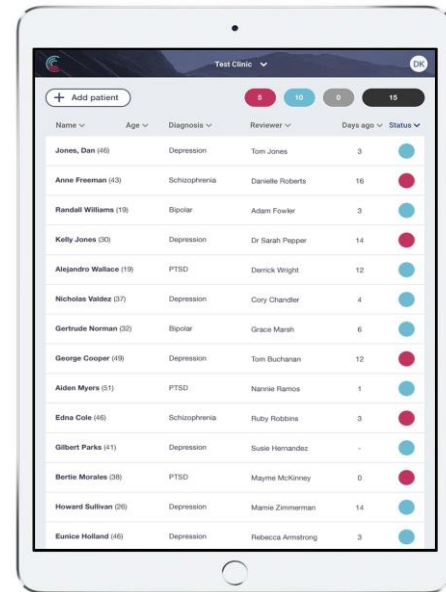
Digital Phenotyping



AI Nurse

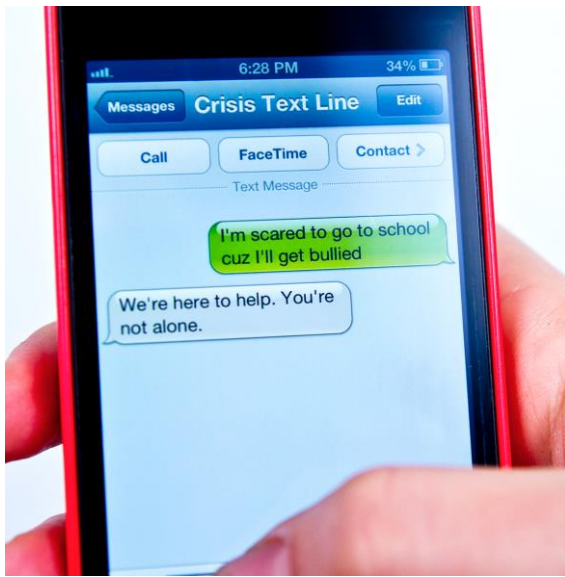


Connected Care



Name	Age	Diagnosis	Reviewer	Days ago	Status
Jones, Dan (16)		Depression	Tom Jones	3	●
Anne Freeman (43)		Schizophrenia	Danielle Roberts	16	●
Randall Williams (19)		Bipolar	Adam Fowler	3	●
Kelly Jones (30)		Depression	Dr Sarah Pepper	14	●
Alejandro Wallace (19)		PTSD	Derrick Wright	12	●
Nicholas Valdez (37)		Depression	Cory Chandler	4	●
Gertrude Norman (32)		Bipolar	Grace Marsh	6	●
George Cooper (49)		Depression	Tom Buchanan	12	●
Aiden Myers (51)		PTSD	Nannie Ramos	1	●
Edna Cole (46)		Schizophrenia	Ruby Robbins	3	●
Gilbert Parks (41)		Depression	Susie Hernandez	-	●
Bertie Morales (26)		PTSD	Mayme McKinney	0	●
Howard Sullivan (26)		Depression	Marie Zimmerman	14	●
Eunice Holland (46)		Depression	Rebecca Armstrong	3	●

Manager Dashboard



CRISIS TEXT LINE |

TM

Text 741741
Immediate access
Support for free 24/7

>53M messages since 2013, >2M/month

1/3 of messages — depression and suicide

19% from 10% lowest income zipcodes

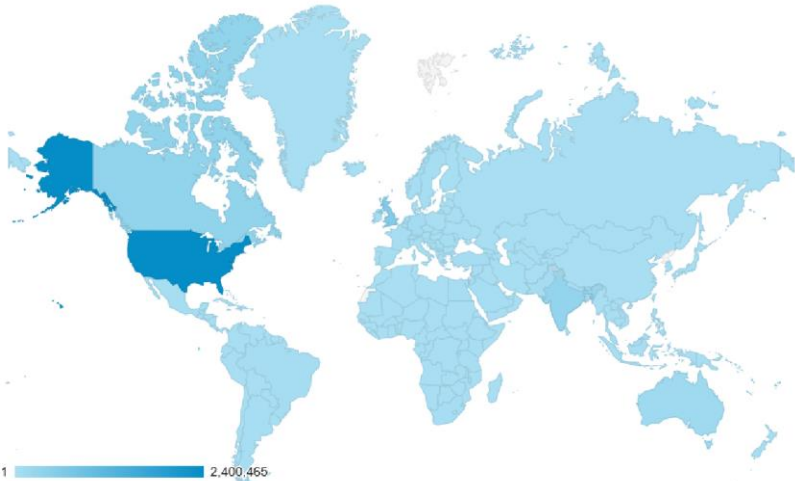
9% Native American; 14% Hispanic

> 3K active rescues

7 Cups – an online global peer support system



2M monthly users — 220K listeners
189 countries providing support in 140 languages.



7 Cups approach:

- Anonymous – no stigma
- Community-focused
- On demand 24/7
- Convenience – smartphone/laptop
- Task shifting/stepped care
- Data driven

How Smartphones Will Transform Brain Health

Imprecise Dx



Objective, continuous, ubiquitous measures

Lack of Engagement



Anonymous, person-centered online care

Lack of Quality



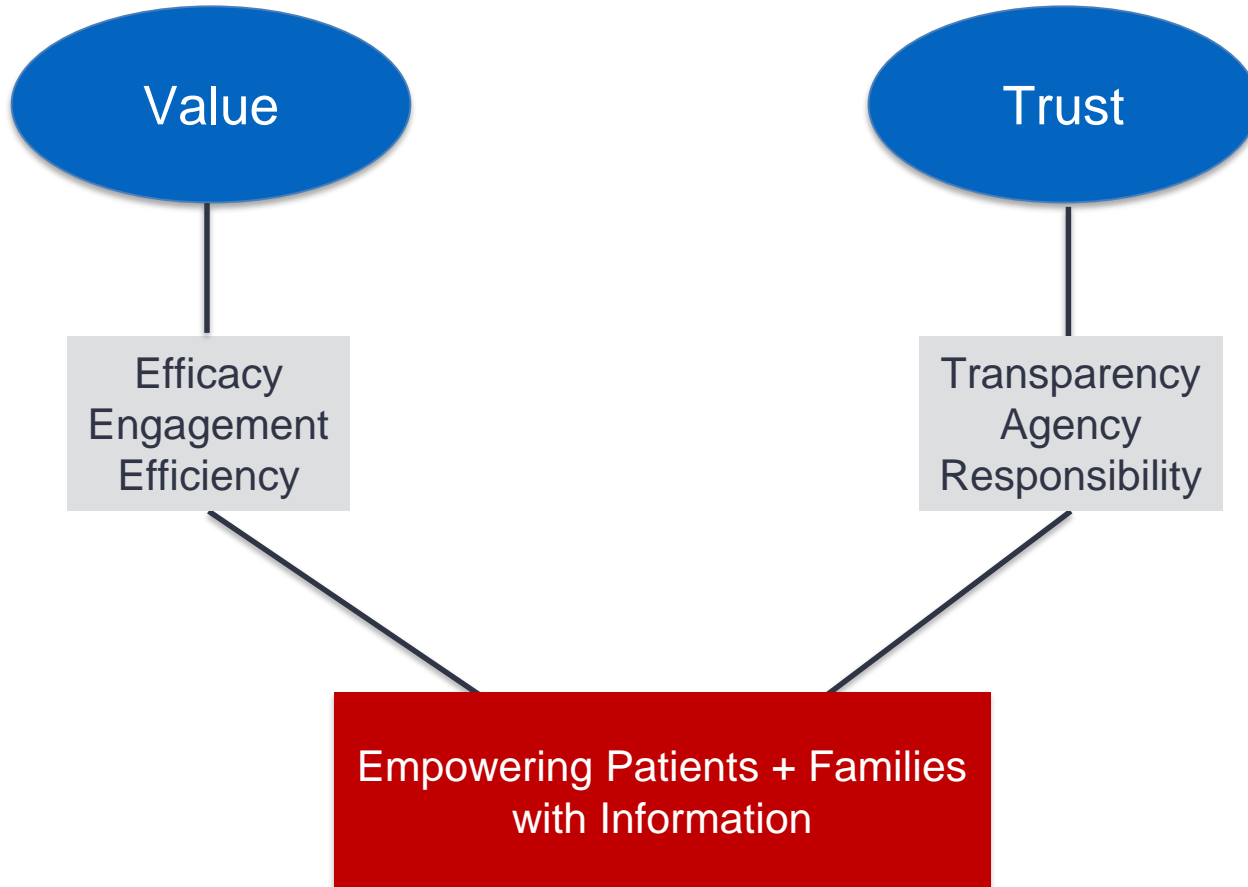
Coordinated, connected care with quality metrics

Lack of Measurement



Digital smoke alarms for early detection of recovery and relapse

The Digital Mental Health Challenge



Thank You!



mindstrong

Transforming Brain Health

tom@mindstronghealth.com